



KEY WORDS

- ✓ Food Safety
- ✓ Microplastics
- ✓ Social Media
- ✓ One Health
- ✓ Plastic Pollution

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INVESTIGATION OF THE RELATIONSHIP BETWEEN FOOD SAFETY ATTITUDES AND MICROPLASTIC AWARENESS WITH SOCIAL MEDIA USAGE

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THESIS ABSTRACT

The definitions, importance, and impacts of food safety and microplastics on consumer behavior have been discussed. Subsequently, the effect of social media usage on awareness and attitudes in these areas has been examined.

APPLICATION AREAS OF THE THESIS RESULTS

The study aims to examine the relationship between food safety attitudes and microplastic awareness with social media usage. Social media is utilized as an important tool for raising awareness and consciousness on these topics.

ACADEMIC ACTIVITIES

1. 7th International Congress on Agriculture, Environment, and Health (ICAEH CONGRESS 2024)